

Corporate Logotype Guide

Logotype

Color Standarts



PANTONE 368 C
CMYK 50, 0, 80, 0
RGB 146, 194, 86
HEX #92c256
RAL 6018



PANTONE 319 C
CMYK 70, 0, 30, 0
RGB 49, 183, 188
HEX #31b7bc
RAL 6027



PANTONE 297 C
CMYK 50, 0, 0, 0
RGB 131, 208, 245
HEX #83d0f5
RAL 5012



PANTONE Blue 072 C
CMYK 100, 85, 5, 0
RGB 33, 59, 139
HEX #213b8b
RAL 5022



PANTONE 432 C
CMYK 80, 60, 50, 50
RGB 48, 62, 71
HEX #1d1d1b
RAL 5008



PANTONE 428 C
CMYK 0, 0, 0, 30
RGB 198, 198, 198
HEX #c6c6c6
RAL 9006



PANTONE 423 C
CMYK 0, 0, 0, 60
RGB 135, 135, 135
HEX #878787
RAL 9007



PANTONE 425 C
CMYK 0, 0, 0, 80
RGB 87, 87, 87
HEX #575756
RAL 9004

Logotype

Proper use of the Logotype



One color presentation

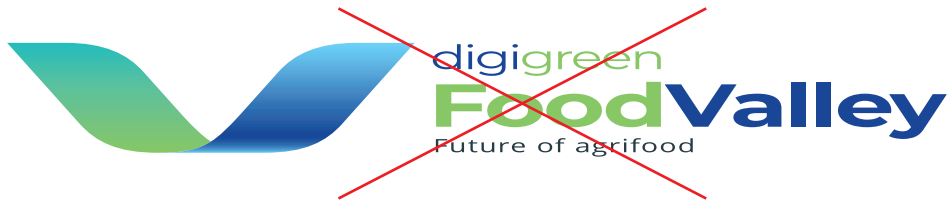
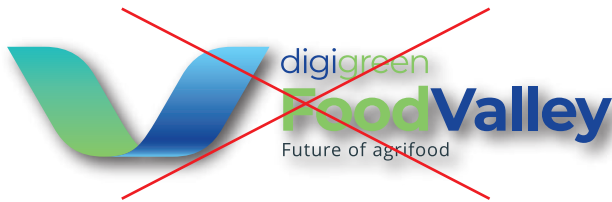


Mono color presentation



Logotype

Incorrect use of the logo



Typefaces



Icons

